

Pace University, Lubin School of Business Design Thinking Program

Join The Pace University, Lubin School of Business Design Thinking Program Advisory Panel- Your Next Power Play!

Be a part of Pace University's Design Thinking Program Advisory Board. We hand-pick our panel members to ensure varied industry backgrounds, differing points of view, and distinctive leadership qualities, making up a team of accomplished experts who offer innovative advice and dynamic perspectives in their areas of focus. The panel works collaboratively to provide constructive feedback and strategic direction, to guide quality improvement and to assess program efficacy.

As a partner of the panel, your role is to support our faculty and program managers in delivering relevant offerings and strengthening the fundamental mission of Pace University's Design Thinking Program.

Your Industry Star Shines Bright, Pass On That Knowledge!

We're proud to host Pace University Program Advisory Panels. Interested in serving on one of our boards? We need your expertise in the following area:

Going Virtual (GV)

Design Thinking (DT)

Transformative Leadership (TL)

Discover Your Company's Road to Excellence at Pace University's Lubin School of Business

Grow the learning power at your company with custom experiences designed just for you. Let Pace University provide your executives and professionals with a substantive and transformational skill-set for long-lasting impact on their business performance.

Pace University's custom programs are a proven way to grow leadership, devise new strategies, and build the business acumen your firm needs to excel. We work hand-in-hand with your leadership team to create effective and efficient programs. Custom programs generate ideas, conversations and solutions worth capturing.

There are three types of Panel Membership and Criteria

- 1. Thought Leaders/Academic** - These panel members are experts in the field and frequently speak at major industry events and/or are published in academic journals.
- 2. Key Influencers** - These panel members are key influencers in their field and have wide followings in the industry.
- 3. Corporate Members** - These panel members are mid to senior executives at large organizations who have specific functional expertise and are empowered to effect change at their firm.

-The Benefits-

- Advance your personal knowledge through the program curriculum.
- Network with your peers across various industries.
- Identify and recruit talent.
- Exclusive discounts for in-classroom and online Executive Programs.
- Exclusive discounts for customized corporate training for leaders and work teams.
- Personal branding and promotion.
- Ability to present in-classroom case studies.

-The Responsibilities-

- Attend meetings and other events.
- Be informed about the program, students, curriculum, mentorships, and activities.
- Promote the program to your organization, prospective students and stakeholders in the community.
- Ensure the program is delivering a syllabus that is current, up-to-date, and relevant to business and industry needs.
- Serve as an ambassador and advocate for the program.
- Share with others via social media, communications and press releases.

-The Custom Experience-

- Work with the Pace design team to discover pain points and skill gaps.
- Select customized options that best fit your requirements and budget.
- Make industry-specific changes to existing Pace programs or develop new curriculum designed expressly for your company.